

Zadego

Smart solution for social media marketing



About

“zadego is the smart all in one solution for your social media marketing! Easy to use, flexible and scalable. Efficiently managing your Fan Page(s) with our Social Media Suite and embedding the various zadego Apps on your website, almost anything is possible!”

Names, History and Facts

- Founders: Hendrik Maat (CEO), Gerhard Vorstätter (CTO)
- Location: Austria, Form: GmbH
- 2010 “Shopshare”, 2012 renamed in “Zadego”
- Was open for free for private and small business users until June 2013
- Focusing now on large projects from big international companies.

Functionalities

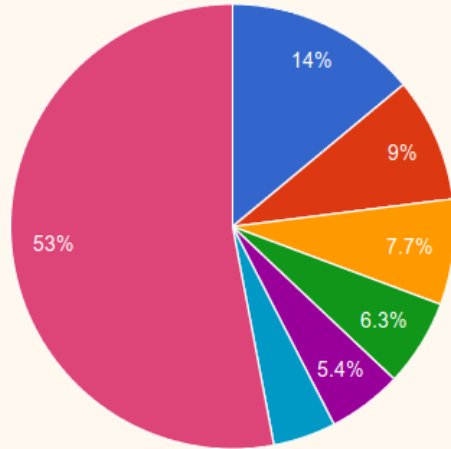
- Multipage posting
- Zadego streams
 - Timeline inbox and feedback management
- Analytics and Monitoring
- Main Focus now: Big customers
 - Custom Apps on demand
 - Custom corporate design for Apps

Comparison

	Zadego	IFTTT (If this then that)
Facebook likes	~ 72.000	~38.000
Twitter followers	~75	~76.000
Websiteoutlook	Daily Pageview 200.036 Daily Ads Revenue \$600.11 Traffic Rank (Alexa) 1.074.827	Daily Pageview 1.023 Daily Ads Revenue \$3.07 Traffic Rank (Alexa) 5.499

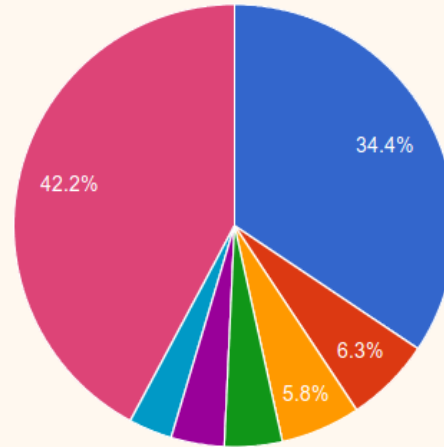
Facebook likes listed by country - Comparison

Like-Verteilung über Länder der Seite 'Zadego'



- Indonesien
- Vereinigte Staaten von Amerika
- Deutschland
- Philippinen
- Thailand
- Ungarn
- Weitere

Like-Verteilung über Länder der Seite 'IFTTT'



- Vereinigte Staaten von Amerika
- Großbritannien (UK)
- Deutschland
- Brasilien
- Indien
- Japan
- Weitere

Thank you for your attention!

Questions?